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**ROTARY DISTRICT 5160**  
**GOVERNOR'S NEWSLETTER**  
**CANDY PIERCE**  
**GOVERNOR 2006-2007**

**AUGUST 2006**

August is here and the e-mails are fast and furious. I hope clubs are not feeling the burden but rather the thrill of all the new projects and potential for the year. A few things we should look at as we go forward ....

**District Conference – October 13 & 14, 2006**

This will be the recurring theme until after the conference is over, only a few short weeks from now. Please be sure to get the sign ups in, reserve your hotel room, and remind your club of the reason for a District Conference: to highlight Rotary beyond the club level and to enhance knowledge of Rotary and share potential club projects and programs. As the Club Leadership Plan tells us, a successful club works to provide leadership beyond the club level. Here is the opportunity to not only enjoy some fantastic fellowship but to instill in your members, the excitement and value of knowledge beyond the club level. We promise to have something for everyone. The best part is the price, with an affordable registration fee, affordable activities, and reasonable hotel rates. Information and registration forms are on the website, ([Rotary5160.org](http://Rotary5160.org)) so go go go and share the enthusiasm and the commitment of many Rotarians at your District Conference.....

**MEMBERSHIP-**

August is Membership and Extension Month, so what better time than now to roll out your ideas for attracting new members and retaining the members you have. Is your club having fun while serving your community? What better time than now to share your enthusiasm for Rotary and the fun, fellowship and service? My own Rotary Club has inducted one new member and will induct a second one at this week's meeting. Do you know who sponsored both of those members? That would be me. I am telling you this not to brag but to share with you that if Rotary is something you value and are proud to be a part of, as Rotary is for me, then it is quite easy to share that enthusiasm with colleagues, friends and business associates and ask them to consider joining the club that instills this

passion in you. So if Rotary is something that is worthwhile to you, and I think it is, otherwise you probably wouldn't be reading this newsletter, take a few minutes to share Rotary with a friend and membership growth is certain.

## THE ROTARY FOUNDATION

When you think about it, nothing remains the same in Nature. It's always changing. It's either growing or it's dying.

The same can be said of your Rotary Club. It's always changing. If it's not growing, it's dying.

Look at the members in your Club.

Who are they? How many of them there are? What do they enjoy doing for themselves, for others in their Community, for others in their World? Get the answers to those questions and you'll know how alive your Club is.

The more that each member enjoys doing for themselves, for others in their Community, for others in their World, the more life, the more fun there is in your Club. The more people want to be a part of your Club.

I can help your members enjoy doing for others in their World. I can help you make it simple, easy and convenient for your members to support the Rotary Foundation and all the great things that your members can help make happen for others in their World. Their World is our World.

I'm the District Chair for the Rotary Foundation Annual Giving Program. Often, this program is referred to as the Paul Harris Sustaining Program. My contact information is at the bottom of this article.

If you want to know some of the awesome things that Rotarians like you and me make happen in our World, look in any issue of The Rotarian Magazine. Each month, it has articles that chronicle how Rotarians like you and me change our World, making it better than it was the day before. Many of the things that we make happen appear to be small things to us, but to many others in our World, many of those small things are like miracles to those that we help. They may be small miracles, but they are miracles none the same.

How can your members get involved in making some of these small miracles happen? Just commit to making a \$100 contribution a year to the Rotary Foundation. Become a Paul Harris Sustaining Member.

When you think about it, \$100 a year is less than \$2 a week. You probably spend at least 5 times that much on a favorite beverage. My daughter spends more than \$2 every day when she buys a latte at Starbuck's. I spend at least \$10 a week on my coffee habit. (It has to be good coffee. I'm a snob!)

Get a copy of The Rotarian Magazine. Look at some of the awesome small miracles that Rotarians make happen every day because of the hundreds of thousands of Paul Harris Sustaining Program Members who have made their commitment. Then make your commitment.

Write your check to the Rotary Foundation. Do it now. Give it to your Rotary Foundation Chair or mail it to me at the address below. And mark your calendar to do it again next year.

Become an awesome small miracle maker! Become a Paul Harris Sustaining Program Member.

J. D. Miller  
District Chair, Annual Giving Program

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## **PUBLIC RELATIONS PUBLIC IMAGE OF ROTARY**

As part of the campaign to improve Rotary's public image, the Board of Directors has allocated funds to assist clubs in their local media outreach efforts. With the funds, clubs are encouraged to promote Rotary by putting up Rotary billboards or placing Rotary ads, supplements, the RI prepared TV and Radio public service announcements in their local newspapers, TV and radio stations. Each club can apply for a grant up to US \$3,000. Applications are due by 31 October 2006

The grant program started last year. Thanks to your help, we had a very successful year. Rotary clubs from over 30 countries have taken advantage of the funds to promote Rotary in their communities. We hope to build on last year's success, enlist your help and reach more Rotary clubs.

Please check [http://www.rotary.org/support/prtools/awards/pr\\_grants.html](http://www.rotary.org/support/prtools/awards/pr_grants.html) for details.

### **GOVERNOR'S FINAL THOUGHTS (FOR NOW)**

As I make my way around the District on my club visits, I am so energized by the enthusiasm in the clubs, the commitment to service and the fantastic fellowship I encounter. The clubs I have visited thus far have been welcoming and have supported me and my selection of projects in ways I never anticipated. I can only say I am humbled by this experience and so proud to be the Governor of a District that truly cares for its global community. If I haven't yet visited your club, I eagerly await the experience and hope that you will take the opportunity to share with me, your thoughts and ideas on how I can best LEAD THE WAY.... And when you choose to come along on this fantastic journey, I hope you share with your fellow Rotarians these and other ideas that will help them to LEAD THE WAY....As always, take care....

*Candy*

